

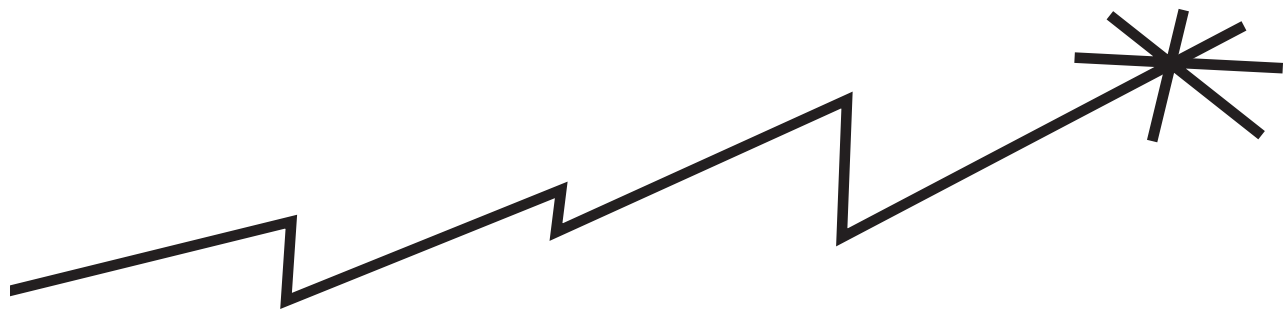
MEETING BROCHURE – 10/5/16

**CERCA**

**FALL MEETING**

**NOVEMBER 2, 2016**

**MARRIOTT CRYSTAL GATEWAY HOTEL**  
ARLINGTON, VIRGINIA



*Be sure to check*  
**[www.cerca.org](http://www.cerca.org)**  
*for frequent updates!*

Presented by

**CERCA**

Council for  
Electronic  
Revenue  
Communication  
Advancement

# Confirmed Speakers at CERCA Fall 2016

- ▶ **John Koskinen, Commissioner, Internal Revenue Service**
- ▶ **Demesia Padilla, Secretary of Taxation and Revenue, State of New Mexico**
- ▶ **Ken Corbin, Director, RICS, Internal Revenue Service**
- ▶ **Former Congressman Jim Moran (D-VA), Senior Legislative Director, McDermott Will & Emery**
- ▶ **Todd Egaas, Executive, ID Theft Tax Refund Fraud, Internal Revenue Service**
- ▶ **Scott Lockwood, Public Service Manager, Iowa Department of Revenue**
- ▶ **Bob Kerr, Senior Director, Government Relations, National Association of Enrolled Agents**
- ▶ **John Sapp, Vice President, Strategic Development, Drake Software, and Chair, ETAAC**
- ▶ **Jodi Patterson, MITRE**
- ▶ **Kathy Pickering, Vice President, Regulatory Affairs, and Executive Director, The Tax Institute, H&R Block**
- ▶ **Shannon Bond, Vice President and General Manager, Commercial Services, Wolters Kluwer**
- ▶ **Geno Salo, Senior Director, Government and Regulatory, Thomson Reuters**

## Topics at CERCA Fall 2016 to Include:

- ▶ **IRS Commissioner's Upcoming IRS Top Priorities**
- ▶ **Security Summit Update and Anti-Fraud Initiatives for 2017**
- ▶ **Launch of New Identity Theft Tax Refund Fraud ISAC**
- ▶ **Key State Issues for Upcoming Filing Season**
- ▶ **Implications of the National Election for the Economy, the IRS, and the Tax Community**
- ▶ **Tax Reform Prospects in the Next Congress**
- ▶ **Update on Newly Reconstituted Electronic Tax Administration Advisory Committee (ETAAC)**
- ▶ **Major Upcoming Filing Season Issues**
- ▶ **EITC Update**
- ▶ **Tax Practitioner Issues for 2017**
- ▶ **Affordable Care Act Update for the Tax Industry**



**Please Register Me For:**



**FALL MEETING**  
**ARLINGTON, VA**  
**November 2, 2016**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

**Registration Fees**

**Members – \$450 • Non-Members – \$550**

**On-Site (After October 31): Add \$25**

# of member registrations (1-4) \_\_\_\_\_ @ \$ \_\_\_\_\_

# of member registrations (5+) \_\_\_\_\_ @ \$ \_\_\_\_\_

# of non-member registrations (1-4) \_\_\_\_\_ @ \$ \_\_\_\_\_

# of non-member registrations (5+) \_\_\_\_\_ @ \$ \_\_\_\_\_

**TOTAL PAYMENT:** \_\_\_\_\_

**Special Group Discount Rate!!**  
**AFTER THE FIRST FOUR REGISTRATIONS AT EARLY OR REGULAR RATE, SUBTRACT \$75 OFF EACH ADDITIONAL REGISTRATION!**  
 To receive this discount, registrants must be from one organization, register at the same time, and pay in full.

**Payment Method:**

I have enclosed a check for registration fee (payable to CERCA)

Please charge registration fee to the following credit card:     American Express     MasterCard     Visa

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name (please print) \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**Conference Information**

The conference will be held November 2, 2016, at the Marriott Crystal Gateway Hotel, 1700 Jefferson Davis Highway, Arlington, VA 22202. Please make checks payable to CERCA, or charge the fee to a credit card, above. Cancellations in writing by October 31 will entitle the registrant to a full refund minus a standard \$25 processing fee. After October 31, no refund will be issued. Substitutions (for the full conference) will be allowed at any time without penalty. Sleeping rooms are available at the Marriott Crystal Gateway Hotel for \$239 single/double. To receive this preferred rate, please use the link that can be found at [www.cerca.org](http://www.cerca.org), or call the hotel directly at 1-877-212-5752, and say you are with the "CERCA" or "Council for Electronic Revenue Communication Advancement" block of reserved rooms. **This meeting will run from 8:30 AM until 4:00 PM.**

**Please fax or mail this form to:**



Council for Electronic Revenue Communication Advancement

**Suite 309**  
**600 Cameron Street**  
**Alexandria, VA 22314**  
**Tel: 703-340-1655**  
**Fax: 703-340-1658**  
**E-Mail: [cerca@cerca.org](mailto:cerca@cerca.org)**



Please Register Me For:



FALL MEETING  
ARLINGTON, VA  
November 2, 2016

**ADDITIONAL REGISTRATIONS:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_