

MEETING BROCHURE

CERCA

FALL MEETING

OCTOBER 23, 2015

MARRIOTT CRYSTAL GATEWAY HOTEL
ARLINGTON, VIRGINIA

*Featuring a Keynote Address by John Koskinen,
Commissioner, Internal Revenue Service*

Be sure to check
www.cerca.org
for frequent updates!

Presented by



Council for
Electronic
Revenue
Communication
Advancement

CERCA Fall 2015 Speakers Include:

- ▶ **John Koskinen, Commissioner, Internal Revenue Service**
- ▶ **Kenneth Corbin, Director, Return Integrity & Compliance Services, Internal Revenue Service**
- ▶ **Kevin Counihan, CEO of the Marketplace, Centers for Medicare & Medicaid Services, U.S. Department of Health & Human Services**
- ▶ **Melissa Koide, Deputy Assistant Secretary, Office of Consumer Policy, U.S. Department of the Treasury**
- ▶ **Gale Garriott, Executive Director, Federation of Tax Administrators**
- ▶ **Tom Wilder, Senior Counsel, AHIP (America's Health Insurance Plans)**
- ▶ **Stephen Ryan, Partner, McDermott Will & Emery**
- ▶ **Mimi Nolan, Director, The Tax Institute at H&R Block**
- ▶ **Kerri Gibson, Vice President & General Manager, Small Professional, CCH Small Firm Services**
- ▶ **Kate Sullivan Hare, Senior Policy Manager, Health and Corporate Affairs, Intuit**

Topics Will Include:

- ▶ **The Commissioner's Overview of IRS Priorities**
- ▶ **Update on the Security Summit and Initiatives to Fight Fraud**
- ▶ **State Perspectives on Fraud Prevention and Upcoming Season Issues**
- ▶ **HHS/CMS Perspectives on Affordable Care Act Implementation**
- ▶ **Industry Analysis of ACA Implementation and Key Issues for the Coming Season**
- ▶ **U.S. Treasury's myRA Initiative**
- ▶ **Late Legislation Impacting Upcoming Filing Season**
- ▶ **Fraud and Identity Theft Legislative Initiatives**
- ▶ **Tax Reform and Other Key Tax Policy Issues**
- ▶ **Congressional Issues Impacting the Filing Season**



Please Register Me For:



FALL MEETING

ARLINGTON, VA
October 23, 2015

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-Mail _____

Registration Fees

Members: \$450 • Non-Members: \$550

On-Site (After October 21): Add \$25

of member registrations (1-4) _____ @ \$ _____

of member registrations (5+) _____ @ \$ _____

of non-member registrations (1-4) _____ @ \$ _____

of non-member registrations (5+) _____ @ \$ _____

TOTAL PAYMENT: _____

Special Group Discount Rate!!

AFTER THE FIRST FOUR REGISTRATIONS AT EARLY OR REGULAR RATE, SUBTRACT \$75 OFF EACH ADDITIONAL REGISTRATION!

To receive this discount, registrants must be from one organization, register at the same time, and pay in full.

Payment Method:

I have enclosed a check for registration fee (payable to CERCA)

Please charge registration fee to the following credit card: American Express MasterCard Visa

Credit Card # _____ Exp. Date _____

Cardholder Name (please print) _____

Cardholder Signature _____

Conference Information

The conference will be held October 23, 2015, at the Marriott Crystal Gateway Hotel, 1700 Jefferson Davis Highway, Arlington, VA 22202.

Please make checks payable to CERCA, or charge the fee to a credit card, above. Cancellations in writing by October 21 will entitle the registrant to a full refund minus a standard \$25 processing fee. After October 21, no refund will be issued. Substitutions (for the full conference) will be allowed at any time without penalty.

This meeting will run from 8:30 AM until 3:45 PM.

Please fax or mail this form to:



Council for Electronic Revenue Communication Advancement

Suite 309
600 Cameron Street
Alexandria, VA 22314
Tel: 703-340-1655
Fax: 703-340-1658
E-Mail: cerca@cerca.org



Please Register Me For:



FALL MEETING

ARLINGTON, VA
October 23, 2015

ADDITIONAL REGISTRATIONS:

Name _____

Title _____

Company _____

Telephone _____ E-Mail _____

Name _____

Title _____

Company _____

Telephone _____ E-Mail _____

Name _____

Title _____

Company _____

Telephone _____ E-Mail _____

Name _____

Title _____

Company _____

Telephone _____ E-Mail _____

Name _____

Title _____

Company _____

Telephone _____ E-Mail _____

Name _____

Title _____

Company _____

Telephone _____ E-Mail _____