



Spring 2023 Conference

CERCA Spring 2023 Conference

CONFERENCE-MAY 11, 2023 (AS OF 4/28/23)

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CERCA MANAGEMENT

Tim Hugo
Executive Director

Vickie Hull
Deputy Executive Director

7:45 AM – CONTINENTAL BREAKFAST

8:30 AM – WELCOME – Timur Taluy, CEO of FileYourTaxes.com, CERCA Vice-Chair
Tim Hugo, CERCA Executive Director

8:45 AM – FEATURED SPEAKER – Ken Corbin, IRS Chief Taxpayer Experience and
Commissioner, Wage and Investment

9:30 AM – Federation of Taxpayer Administrators- Reflections on the 2023 Tax Season and the Future

Moderator: Michele Geraci, Vice President, Tax Development,
Jackson Hewitt

- **FTA Executive Director**, Sharonne Bonardi
- **FTA President**, Neena Savage, Rhode Island Tax Administrator
- **FTA First Vice President**, The Honorable Peter Barca, Wisconsin,
Secretary of the Department of Revenue
- **FTA Secretary**, Vernon Barnett, Alabama Commissioner of Revenue
- **FTA Board Member**, Keith Richardson, District of Columbia,
Deputy Chief Financial Officer

10:15 AM – MORNING BREAK

10:35 AM – The Taxpayer Experience

Speaker: Courtney Kay-Decker, IRS Chief Taxpayer Experience Officer

11:10 AM – Steve Trager, Chairman, Republic Bank & Trust Co.
and Chairman, Republic Bank

11:45 AM – Tracey Carter, IRS, Director, Stakeholder Partnerships,
Education and Communication

12:15 PM – LUNCH



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1:00 PM – IRS Strategic Operating Plan

Russ Sullivan, Brownstein Hyatt Farber Schreck
David Ransom, Brownstein Hyatt Farber Schreck

1:45 PM – “FREE FILE: The IRS Direct E-file Tax Return System”

Speaker: Calvin Whitehead, Vice President of Product Development
and Industry Relations, TaxHawk, Inc.

2:00 PM – KEYNOTE SPEAKER – IRS Commissioner The Honorable Danny Werfel

2:45 PM – AFTERNOON BREAK

3:00 PM – The CERCA Board—A Roundtable Discussion of this Past Tax Season

Moderator: Timur Taluy, CEO, FileYourTaxes.com
Pete Isberg, Vice President, Government Relations, ADP, Inc.
Eric Inkrott, Vice President, Government and Partner Relations,
Green Dot
Kathy Pickering, Chief Tax Officer, H&R Block
John Sapp, Chief Revenue Officer, Drake Software

3:30 PM – The IRS National Taxpayer Advocate Erin Collins